



The Idea Light Bulb

A Programme on Staff Suggestion Scheme ref: imp

Giving ideas for improvement requires both a right attitude and the skills set to generate the ideas. “The Idea Light Bulb” gives participants the skills to effectively contribute towards improvement to the workplace. Generating ideas can be a habit and participants can use the techniques learnt to make good suggestions.

Objective

At the end of this course, participants will be able to:

- A) Understand the importance and urgency of ideas for improvement
- B) Know how ideas are evaluated for actual implementation
- C) Use techniques to give good suggestions

Content

- The changing environment
- Phases in change process
- Positive attitude towards giving ideas
- Types of ideas
- Coming up with innovative ideas
- Giving recognition

Approach

Interactive sessions, case studies and group activities

For Whom

Managers, Entrepreneurs and all employees.

Duration

One day